

## Wege Foundation Developing Outcomes for Wege Foundation Proposals

The Wege Foundation now requires outcomes for process proposals and three to five measurable outputs/outcomes for program/organization proposals or capital campaign proposals for all grant proposals submitted. The following guidelines can be used when developing outputs/outcomes and benchmarks for Wege Foundation grant proposals. The success of all funded grants will be rated using the outputs/outcomes or benchmarks in the grant proposal at the end of the grant period. Please recognize that everything you accomplish will not be able to be measured. Select outcomes, outputs and benchmarks for the grant proposal that can be measured.

<b>Proposal Type</b>	<b>Guiding Questions</b>	<b>Outputs/Outcomes</b>	<b>Benchmarking/Data</b>
<b>Program/ Organization Projects</b>	<p><i>What difference did this project make?</i></p> <p><i>How was the difference measured?</i></p>	<p>Example Outcomes:</p> <ul style="list-style-type: none"> <li>• Increase in number of people served</li> <li>• <b>Measurable</b> change in whatever is the focus of the grant (attitudes, knowledge, or behavior, for example). Make sure the measurement tool is provided as part of the outcome.</li> <li>•</li> </ul>	<p>Provide the baseline (current) measure and the target you intend to reach during (if applicable) and post-grant.</p>
<b>Capital Campaigns</b>	<p><i>Was the money raised in the time outlined?</i></p> <p><i>Were renovations or construction completed in a timely manner?</i></p> <p><i>What differences did the renovations or construction make on how the organization</i></p>	<p>Example Outcomes/Outputs:</p> <ul style="list-style-type: none"> <li>• The amount of funding to be raised</li> <li>• Timely project completion (start and end)</li> <li>• When construction or renovation will be started and completed</li> <li>• Any program outputs or outcomes that relate to the capital campaign, for example:               <ul style="list-style-type: none"> <li>○ Increase the number of people</li> </ul> </li> </ul>	

	<i>carried out its mission?</i>	<p>served from (number in year) to (number in year).</p> <ul style="list-style-type: none"> <li>○ Meet a target for quality of service as measured by (measurement tool and targeted outcome (percent of those responding positively, for example))</li> <li>○ See Program Proposals on this page.</li> </ul>	
<b>Process Initiatives (i.e., advocacy, systems change, or planning initiatives)</b>	<p><i>Was the process implemented in the manner outlined?</i></p> <p><i>Were the outputs/products related to the process completed? In a timely manner?</i></p>	<p>Develop statements around, for example:</p> <ul style="list-style-type: none"> <li>• Specific activities, who is responsible for them, and when they will be completed.</li> <li>• Definition of any products that are the outcome of the process, and when they will be completed. For example: <ul style="list-style-type: none"> <li>○ Plan</li> <li>○ Memorandums of Understanding (MOUs)</li> <li>○ Educational products</li> <li>○ Media (brochures, press releases, etc.)</li> <li>○ Other</li> </ul> </li> </ul>	

If you would like technical assistance with developing outputs, outcomes and benchmarks, call Dr. Christine Nelson at 616-826-2251 (cell).