

ARTS & CULTURE PILLAR

GOAL #1

Provide the residents of Grand Rapids with opportunities for world-class visual and performing arts experience

GOAL #2

Assure access by the poor, especially children, to the different art experiences available in Grand Rapids

STRATEGY

Work with GRAM, the Symphony and the Ballet to ensure exceptional leadership and programs

STRATEGY

Support capital improvements, operations and programming funding by arts organizations that serve the poor in Grand Rapids